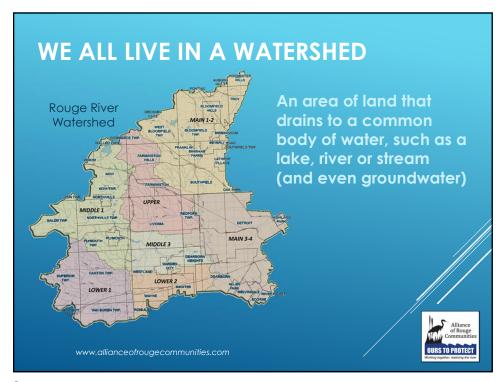


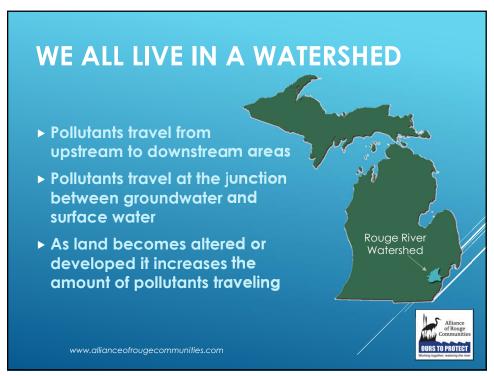
# ALLIANCE OF ROUGE COMMUNITIES (ARC)

- ► Quasi-governmental organization
  - ► Local municipalities
  - ► Counties
  - ► Educational institutions
  - ► Stewardship groups
- Work cooperatively to meet State permit requirements & restore the Rouge River
- Funded by membership dues from local governments and supported by grants



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# WHAT IS STORMWATER?

- Water that originates during rain events and snow/ice melt
- ► Carries the pollutants
- Travels over land or through storm drains, catch basins or pipes (called outfalls)
- ► Ends up untreated in our rivers, streams and lakes





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# WHAT IS WASTEWATER?

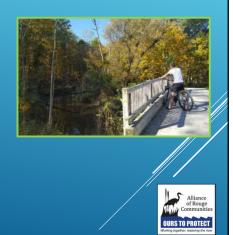
- ▶ Water that has been used in the home, in a business, or as part of an industrial process
- ▶ Is treated before it is released back to the environment



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# WHY PROTECT WATER QUALITY IN THE ROUGE RIVER?

 Understanding allows us to comprehend that we can have an impact on water quality far beyond our own back door



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#### **IMPROVED WATER QUALITY MEANS**

- ▶ Better habitat
- ► More aquatic species
- More canoeing and recreational activit
- ► More fishing and swimming
- ► Better economy
- ► Healthier Rouge River!



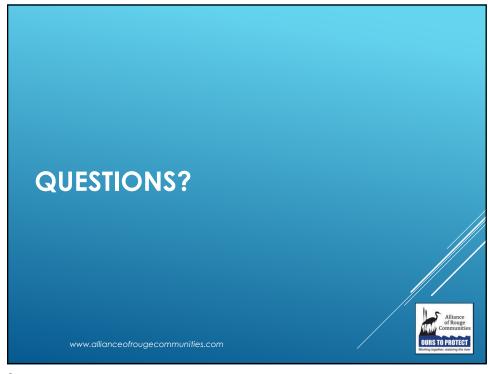
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OURS TO PROTECT

Working logother, restoring the river

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#### IN YOUR HOME

- ► Minimize use of your washing machine, dishwasher or shower
- ▶ Pour greasy or oily food waste into a jar – not the sink
- Recycle your chemicals at a Household Hazardous Waste (HHW) collection event in you community





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# IN YOUR HOME

- ▶ What can you take to a HHW event?

  - Brake fillid
     Bug sprays
     Car wax
     Caulk
     Cell phones
     Computer equipment
     Cleaning solvents
     Mic Cannog
     Kerosene
     Light bulbs
     Medicine
     Mercury waste
     Moth balls
  - ➤ Cleaning solvents ➤ Moth balls

  - ► Fertilizer/weed killer

- Oils (fuel, cooking & cutting)

- Acids
   Floor care products
   Aerosols
   Fluorescent light bulbs
   Antifreeze
   Oil & diesel fuel
   Batteries (household & cauto)
   Gasoline
   Glue
   Production
   Propane tanks (from grills)
   Rat poison

  - Rat poison
  - ▶ Sealant
  - Sharps (in metal/plastic containers)
  - ▶ Smoke detectors
  - ▶ Stereos/TVs
  - ► Turpentine
  - ► Varnish/Wood preservatives







#### IN YOUR HOME

- Why are we concerned about septic systems?
  - ► Contributing source of pollution in the Rouge River Watershed
  - ➤ Often neglected and not routinely maintained after the initial installation
  - A malfunctioning system can contaminate our waterways and groundwater supply





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#### IN YOUR HOME

- ► A properly functioning septic system will:
  - ► Help protect and enhance the quality of surface and groundwater resources
  - Protect public health from disease causing organisms and nuisance conditions
  - ▶ Properly dispose of your wastewater
  - ► Preserve the waterways, including the Rouge River, for recreational enjoyment
  - ► Save you money!

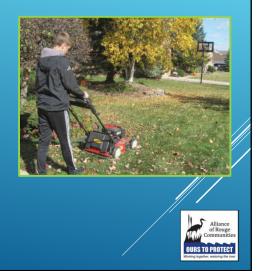
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# **IN YOUR YARD**

- ► Cut grass to a height of no less than 3 inches
- ► Don't over-water
- Mulch your grass and leaves



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# IN YOUR YARD

- ► Don't overuse fertilizer
- ► Use slow release, phosphorous-free fertilizer
- ▶ Use a broom to sweep fertilizer and grass clippings back onto your yard
- ► Avoid weed & feed products







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- Use non-toxic cleaning alternatives such as white vinegar, baking soda and hydrogen peroxide
- ➤ During winter months shovel often to reduce salt use or choose an environmentally-friendly alternative



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# **QUESTIONS?**

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# IN YOUR YARD

- ▶ Use native trees and plants
  - ► Do not require fertilizers
  - ► Require less water
  - ▶ Provide wildlife habitat
  - ▶ Promote biodiversity
  - ► Reduce maintenance costs
  - ► Improved water quality







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# IN YOUR YARD

- Michigan Native Plant Producers Association www.mnppa.org
  - ► American Roots www.americanrootswildflowers.com
  - ► Hidden Savanna Nursery <u>www.hiddensavanna.com</u>
  - ► Michigan Wildflower Farm <u>www.michiganwildflowerfarm.com</u>
  - ▶ Native Connections <u>www.nativeconnections.net</u>
  - ► The Native Plant Nursery, LLC <u>www.nativeplant.com</u>
  - ► Wetlands Nursery, Inc. 231-848-4202
  - ► WILDTYPE Design, Native Plant & Seed, LTD www.wildtypeplants.com



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# IN YOUR YARD Planting trees Increases property values Combats climate change Improves air quality Conserves energy Conserves water Reduces stormwater runoff Improves habitat



























# IN YOUR BUSINESS

- ➤ Personal satisfaction whether you are the owner, employee or patron
- ► Easier and less costly to prevent pollution than to try to clean it up
- ► Get employees involved!



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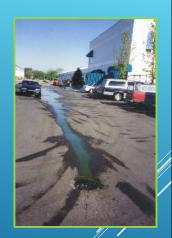
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# IN YOUR BUSINESS

- ► May be polluting if businesses
  - ▶ Rinse washwater down a storm drain
  - ➤ Spill materials or wastes in parking lot without cleaning them up
  - ► Allow materials or wastes stored outside to leak





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# IN YOUR BUSINESS

- ► Facility management
- ► Cleaning paved surfaces
- ► Cleaning up spills & leaks
- ► Storing & handling inventory
- ► Storing & disposing wastes
- ▶ Dumpster & loading dock maintenance
- ► Cleaning equipment
- ► Maintaining landscaped areas
- ► Employee training & education





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